Vicar Analytics for Videoconferencing and Visual Collaboration Applications

Intended target groups:

1. Companies or individuals that wish to optimize the content they are presenting over visual collaboration applications. This group primarily wants to make a side by side comparison between a detailed response overview from their audience and the content they present. This content contains, but is not limited to, elevator pitches, company presentations and educational materials.

2. Companies or individuals that organize videoconferences and wish to analyze the demographics and behavioral statistics of the participating audience.

Included metrics:

For the list of the current functions in Vicar Analytics, please visit and launch the demo platform at www.vicaranalytics.com. With the videoconference variant we remove irrelevant metrics and keep focus on demographics, emotions and attention indicators.

Next steps – pilot projects:

We are looking for two potential partners who are or collaborate with clients from the intended group to **launch a pilot project** in one or two clients' physical stores.

Costs

For the pilots, VicarVision can provide software, dashboard and data analytics **- free of charge** - for the duration of the pilot project. The partner must assure the hardware.

How fast?

Above we proposed Vicar Analytics for Videoconferencing which can be **acquired immediately.** Contact info@vicaranalytics.com for further details.